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WILEY: Powering Global Research and Academic Excellence

*Jenny Ris Kharumnuid, Alname Deora Marak, Amie Namera N Sangma, Vishal Kumawat, Sanjay Kumawat and Ankit Kumar Meena

College of Post Graduate Studies in Agricultural Sciences,
Central Agricultural University (Imphal), India

*Corresponding Author's email: kharumnuidjennyris@gmail.com

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Keywords: Academic Publishing, Agricultural Research, Open Access, Peer Review, Scholarly Communication, Digital Libraries, Scientific Dissemination

Introduction

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Access Models of Wiley

SL.NO	ACCESS MODEL	DESCRIPTION	KEY FEATURES	SUITABLE FOR
1.	Subscription-Based Access	Access to journals and books through institutional or individual paid subscriptions.	IP-based or login access; full-text availability; annual licensing.	Universities, research institutions, libraries
2.	Open Access (OA)	Articles are freely available to all readers without subscription barriers.	Authors usually pay Article Processing Charges (APCs); wider visibility and citation.	Researchers, general public, global audience
3.	Hybrid Model	Subscription journals offering an option for authors to make individual articles open access.	Choice between traditional publishing or APC-based OA; mixed access within same journal.	Authors seeking broader dissemination

4.	Pay-Per-View/ Individual Access	Users can purchase individual articles or book chapters without full subscription.	One-time payment; instant access to selected content.	Independent researchers, professionals
5.	Institutional Agreements (Read & Publish Deals)	Institutions pay a combined fee covering both reading access and open access publishing for affiliated authors	Supports institutional publishing; promotes open access transition	Universities and research consortia
6.	Archive & Backfile Access	Purchase or subscription-based access to past journal issues and historical archives.	Long-term preservation; access to legacy research content.	Libraries and archival researchers

Future Trends of Wiley

The future of John Wiley & Sons is therefore inseparable from the rapid development of the global academic communication field. One of the most prominent trends is the continued growth of open access publishing, as research gets to be freely made available to the public by funding agencies and institutions. Wiley is also expected to improve its open access journal offerings through hybrid open access journals and full open access journals. Another dominant trend is the use of artificial intelligence in publishing. AI-based solutions are expected to improve manuscript evaluation, plagiarism detection, peer-review, and content recommendation, leading to faster and more accurate research discovery. Wiley is also expected to focus on enhancing digital learning platforms by developing interactive e-books, adaptive learning platforms, and online learning materials to support blended learning and distance learning. The use of data analytics will also be critical in measuring the impact of research, citations, and user engagement, helping institutions and authors to make informed decisions. Moreover, Wiley is expected to promote research integrity, transparency, and reproducibility by implementing more stringent ethical standards. Sustainability and sharing knowledge will also be among the top priorities, ensuring that information is accessible to everyone globally while following environmentally sustainable publishing practices. With these innovations and developments, Wiley expects to continue being at the forefront of academic publishing and shaping the future of research and education globally.

Conclusion

To sum up, John Wiley & Sons is one of the most influential and trusted names in global academic publishing. Wiley has transformed itself from a print medium academic publications provider into a digital provider of knowledge services, its footprints dating back to 1807. The company plays a major role in supporting education, research, and professional development through its peer-reviewed journals, books, and the Wiley Online Library. Wiley's commitment to quality, innovation, and accessibility—through open access initiatives, advanced digital tools, and global collaborations—continues to strengthen its impact in the academic community. Its contribution to scientific advancement and knowledge dissemination remains significant despite the challenges of subscription costs and publication charges. In short, Wiley continues to shape the future of learning and research by promoting credible scholarship, fostering global exchange of knowledge, and supporting academic excellence across the globe.