

## The Story of Vishal Bhullar: A New Age Farmer with Global Experience and Local Roots

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### Basic Details

**Name:** Vishal Bhullar

**Village:** Doomchheri, Morinda, Rupnagar

**Age:** 30 Years

**Mobile No.:** +918146264891

**Enterprise Adopted:** Modern Farming

At just 30 years old, Vishal Bhullar from Punjab stands as a shining example of how tradition and technology can go hand in hand to revolutionize agriculture. While many still view farming through a lens of struggle and unpredictability, Vishal has turned it into a story of innovation, sustainability, and self-reliance.

Born into a farming family, Vishal always had a deep-rooted connection with the soil. But unlike many, he didn't stop at just following the footsteps of his elders—he chose to redefine the path. Today, he runs one of the most advanced farming operations in the region, owning 23 tractors, 4 New Holland harvesters, and a complete straw management setup including modern balers. These are not just tools; they are part of a well-thought-out strategy to increase efficiency, productivity, and environmental responsibility.

### From Punjab to Canada: Learning Beyond Borders

After completing his early education in Punjab, Vishal took a bold step—he traveled to Canada to pursue agricultural training and work experience. He spent over four years learning the practical and technical aspects of farming in Canada, a country known for its large-scale, mechanized, and highly efficient agricultural systems.

In Canada, Vishal worked on different kinds of farms—from grain to dairy—and learned modern irrigation systems, precision farming, and sustainable resource management. He observed firsthand how technology, when used smartly, can reduce dependency on labor, cut costs, and increase yields.



## Building a Farming Powerhouse in Punjab

Today, Vishal's farming operations span across hundreds of acres, where he grows wheat, paddy, maize, and seasonal vegetables. His fleet of 23 tractors and 4 high-capacity New Holland harvesters allow him to carry out operations at scale, with impressive speed and efficiency. More importantly, his investment in a complete straw management setup with balers has made him a pioneer in combating the stubble burning issue that plagues North India.

"Straw is not waste—it's a resource," Vishal emphasizes. He not only manages his own straw effectively but also provides baling services to neighboring farmers, promoting environmentally friendly practices.

He also runs a custom hiring center, where his equipment is rented out to small and marginal farmers at subsidized rates. "Farming should uplift everyone, not just big landowners," Vishal says. This sense of community service and sustainability sets him apart



## A Strong Link with Punjab Agricultural University

Vishal maintains a close relationship with Punjab Agricultural University (PAU). He often collaborates with their scientists and participates in field trials of new seed varieties and farm practices. He also regularly attends training sessions and Krishi Melas organized by PAU, where he shares his journey with young farmers and inspires them to think big and stay connected to their roots.

## Outputs from straw management

- Prevented burning of over 8,000 acres worth of stubble in the past five years.
- Produced 25,000+ bales of straw, supplying gaushalas, biomass plants, and mushroom farms.
- Reduced local air pollution and contributed to cleaner skies in his region.
- Earned extra annual income from straw sales while also creating employment opportunities for local youth in baling operations. He also runs a custom hiring center.

## Outputs from Custom Hiring

- Helped 200+ small farmers reduce costs of operations.
- Increased average yield for beneficiaries by 10–12% thanks to timely and mechanized sowing/harvesting

## Message from Vishal Bhullar to Fellow Farmers

To all the young farmers out there, don't be afraid of trying new things. Learn from wherever you can—from universities, from other countries, from your elders—and then apply that knowledge with passion and honesty.