

The Inspiring Journey of Pawan Singh

* Kanik Choudhary and Dr. Gurshaminder Singh

UIAS, Chandigarh University, Gharuan, Mohali, Punjab, India

*Corresponding Author's email: 07kanik4708@gmail.com

Pawan Singh, a marginal farmer from the village of Manpur, had always had a dream of making a decent living from his land. However, his dreams were stopped by reality the of his small two-acre plot. For years, he worked day and night, cultivating vegetables in the hope of earning enough to support his family. Despite his continuous efforts, the returns were not as expected. The unpredictable weather—scorching summers, untimely rains, and pest infestations—often ruined his crops. On top of that, the fluctuating market prices for vegetables left him struggling to break even. Pawan's dream of overcoming poverty through vegetable farming seemed to slip further away with each passing season. Desperate for a solution, he decided to take a bold step. With a mix of hope and anxiety, he approached the local cooperative bank and secured a loan of ₹20 lakh to invest in poultry farming.

One day, while attending a farmers' workshop organized by a local agricultural cooperative, Pawan stumbled upon a life-changing idea. A speaker at the event shared success stories of farmers who had transitioned from traditional farming to poultry farming. Intrigued, Pawan began researching the poultry industry. He learned that with proper management, poultry farming could yield consistent and substantial returns. He wants to turn his life around, Pawan decided to take a life changing step. He approached the bank again, this time with a well-researched business plan for a poultry farm. With the additional loan, he built a modern poultry shed and purchased 5,000-layer hens and 10,000 broiler chicks. The initial days were challenging. Pawan had to learn the details of poultry farming, from managing feed and vaccinations to maintaining optimal living conditions for the birds. There were moments of doubt, but Pawan's resilience kept him going. Slowly but surely, his hard work began to pay off. The layer hens started producing around 1,000 eggs per day, and the broilers grew healthy and robust. Pawan's eggs and chicken found a steady market in nearby towns, and his income began to rise.





Within three years, Pawan Singh's poultry farm had transformed into a thriving enterprise. He reached the break-even point in the fourth year, repaying a significant portion of his loan. By the fifth year, he was not only debt-free but also earning a profit. His farm now employed several workers from the village, providing them with a stable livelihood. Pawan's success story became an inspiration for other farmers in Manpur, many of whom sought his guidance to start their own poultry farms. Reflecting on his journey, Pawan often says, "Failure is not the end; it's just a stepping stone to success." Today, he stands tall as a symbol of hope and perseverance, proving that with determination and the right opportunities, even the most challenging circumstances can be overcome. His once-sleepy village of Manpur now buzzes with activity, thanks to the ripple effect of Pawan's success. From the depths of despair to the heights of prosperity, Pawan Singh's story is a testament to the power of resilience and the promise of a brighter tomorrow.